

## Data sources



Assessors' files



MLS data



Property portals



Courthouse websites



Client's provided documents & images



## Data collection



Feeds



API integration



Feeds



Web keying



Web scrapers



API integration



Web keying



Web scrapers



Image keying

## Data processing



Data parsing /  
standardisation

- De-dupe records
- Format alignment
- Field name consistency



Data  
enrichment

- Handling missing data
- Adding geolocation data
- Linking external data



Data Sorting /  
classification

- Property type categorization
- Location-based grouping
- Market segment classification

## Quality check

Gap analysis

2nd eye verification

Business  
rule-based validation

Ratio analysis

Population frequency  
based data validation